What happens here,
Scales Here.

Startup Week Las Vegas 2027

February 17 - 20

Startup Week Las Vegas brings the community together for a high-energy experience packed with expert-led sessions and invaluable connections.

Meet your next co-founder, customer, mentor or investor at Startup Week Las Vegas.



QUICK FACTS

Startup Week Las Vegas

600+

attendees at Startup Week Las Vegas 2025

40+

events, including workshops, interactive sessions, networking events and parties

69

speakers

Momentum

Consistent year over year growth, increasing investor participation and expanding recognition

The Event App



80,964 sponsor impressions in the event app



QUICK FACTS

About StartUpNV

StartUpNV is a nonprofit focused on founder education, ecosystem development, and expanding access to opportunity across Nevada.

We give founders the education, access to capital, and community to **Venture Further.**

STARTUP NV

SINCE 2017

1,000+
startups evaluated for investment

28
portfolio companies in affiliated venture funds

$77M+
capital facilitated

250+
education events

6,500+
founders supported

Put your brand at the center of the largest event for entrepreneurs in Las Vegas.











WHY SPONSOR

By sponsoring Startup Week Las Vegas, your brand can

- Reach entrepreneurs who are transforming your community
- Attract new business opportunities, talent, and innovative ideas
- Build brand awareness among the global startup ecosystem
- Help entrepreneurs build successful businesses and share that story with the world
- Highlight your innovative concepts, products, and thought leadership





SPONSOR STARTUP WEEK LAS VEGAS

Sponsor level benefits

Benefits	Bronze $2,000 - $5,000	Silver $6,000 - $10,000	Gold $15,000	Platinum $25,000
Startup Week Powered By (Your Company), including the Keynote				✓
Sponsored email to attendees and access to opt-in contact list			✓	✓
Logo visibility	✓	✓	✓	✓
Branding on your sponsored event or experience	✓	✓	✓	✓
Logo placement on Startup Week swag	✓	✓	✓	✓
Speaking opportunities		✓	✓	✓
Custom programming option		✓	✓	✓
Title logo placement on Startup Week swag				✓
Brand on program track			✓	

SPONSOR STARTUP WEEK LAS VEGAS

Bronze Tier

$2,000 - $5,000

- Your brand on a Startup Week event or experience
- Branded listing for your event in the registration app
- Digital and print branding for your event or experience
- Logo placement on Startup Week swag
- Opportunity to contribute to the attendee swag bag or competition prizes

Bronze sponsorship options

Each one is its own Bronze package with the perks on the left, plus what's unique to it.

Daily Happy Hour 3 available	**$5,000**
Scavenger Hunt Sponsor Night 1 app scavenger hunt	**$2,000**
Custom Event Built around your goals	**Up to $5,000**

Showcase Resource Tables ($500) are available separately and are not a sponsor tier.

Details on each option in Sponsored Events and Experiences.

Silver Tier

$6,000 - $10,000

- All Bronze perks
- Custom programming or experience
- Option to co-emcee or lead opening remarks at your sponsored event
- Speaking opportunity at your sponsored event
- Premium placement in event promotion and the app

Silver sponsorship options

Each one is its own Silver package with the perks on the left, plus what's unique to it.

Startup Showcase Title Sponsor Night 1	**$10,000**
Friday Main Event Sponsor High Roller Pitch Room + Royal Crawl	**$10,000**
Registration Sponsor Lanyards, badges and the registration app	**$6,000**
Custom Event Built around your goals	**$6,000 - $10,000**

Silver partners: the LINQ Promenade and Royal Crawl (Friday) and Pilot (daily coffee).

Details on each option in Sponsored Events and Experiences. Events over $15,000 receive Gold perks.

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GOLD

Track Sponsor

$15,000

- "(Track) Sponsored By (Your Company)"
- Logo placement on all track programming and event signage
- Logo placement on Startup Week swag (bags and t-shirts)
- Write-ups and mentions in PR leading up to the event, plus social media
- Option to co-emcee or lead opening remarks at a Happy Hour or Main Event
- Optional collaborative programming
- Sponsored email to attendees and opt-in list
- 2 tickets to the exclusive VIP dinner with investors, founders, and key partners



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PLATINUM

Title Sponsor

$25,000

- Title sponsor "Startup Week Powered By (Your Company)," including the Keynote
- Logo on all Startup Week materials
- Title logo placement on Startup Week swag
- Write-ups and mentions in all PR leading up to the event, plus social media
- Option to co-emcee or lead opening remarks at the Opening and Closing events
- Featured speaker opportunities
- Option for collaborative or custom programming
- Sponsored email to attendees and opt-in list
- Plus all Silver perks



SPONSOR STARTUP WEEK LAS VEGAS

Sponsored Events and Experiences

Key Events

Startup Week Title Sponsor, including the Keynote
$25,000 · Platinum

Startup Showcase + Welcome Party (Night 1)
$10,000 · Silver

High Roller Pitch Room + Royal Crawl on the LINQ Promenade (Friday main event)
$10,000 · Silver

Custom Event
Up to $5,000 · Bronze, or $6,000 - $10,000 · Silver

Experience & Swag

Registration Sponsor · $6,000 · Silver
Your logo on every lanyard and badge, plus branding on the registration app where attendees sign up, check in, connect and track sessions all week.

Daily Happy Hour · $5,000 · Bronze (3 available)
Host the room where the day's sessions turn into conversations. Your brand on the happy hour and its event page in the app.

Scavenger Hunt Sponsor · $2,000 · Bronze
Own the Night 1 app scavenger hunt at the Startup Showcase. Your brand on every stop and your prize at the finish.

Daily Coffee · Silver partner
Presented by Pilot.

SPONSOR STARTUP WEEK LAS VEGAS

EXPERIENCE & SWAG

Registration Sponsor

$6,000

- Your logo on every lanyard and attendee badge
- Branding on the registration app, from sign-up through check-in
- Sponsor profile and placement in the event hub attendees use all week
- Your brand on the app's networking, session check-in and leaderboard features (see next page)
- Post-event report on participation and engagement

One Registration Sponsor available. Several hundred attendees wear your brand all week and see it every time they open the app.



REGISTRATION SPONSOR · IN THE APP

Where your brand shows up in the app

The registration app is where attendees sign up, check in, meet people and track progress on scavenger hunts and leaderboards. As Registration Sponsor, your brand is attached to the features they use most.

01

Networking & connections

WHAT'S BRANDED

The networking screens and connection challenge in the event hub, plus an opt-in reminder and incentive that gets people meeting.

WHAT ATTENDEES DO

Connect with each other in the app and work through challenges that push them to meet more people.

WHAT WE REPORT

- Networking participants
- Connections recorded
- Challenge completions

02

Sessions & content

WHAT'S BRANDED

Session check-ins, learning challenges and their placement in the event hub.

WHAT ATTENDEES DO

Check in at sessions, explore content and complete the actions tied to each track.

WHAT WE REPORT

- Session check-ins
- Learning-task completions
- Track participation

03

Leaderboard & competition

WHAT'S BRANDED

The leaderboard in the app and on public displays, plus prizes, reward station branding or winner announcements.

WHAT ATTENDEES DO

Earn points through the week, track their progress on the leaderboard and work toward milestones and rewards.

WHAT WE REPORT

- Ranked participants
- Point-earning actions
- Achievement completions

FEBRUARY 17 - 20, 2027

Main Events at a Glance



NIGHT 1

Startup Showcase + Welcome Party

Startups and resource partners fill the room, and guests work through an app scavenger hunt as they visit each table.

Sponsorships available: Showcase Title Sponsor, Scavenger Hunt and Resource Table



NIGHT 3 · FRIDAY

Closing Party: High Roller Pitch Room + Royal Crawl

We're taking over the LINQ Promenade. Pitch Room goes up on the High Roller with three pods pitching at the same time, then the night moves into a five-bar Royal Crawl down the Promenade.

Sponsorship available: Friday Main Event Sponsor

LIMITED AVAILABILITY

Startup Showcase Sponsorships

SHOWCASE TITLE SPONSOR

$10,000

"The Startup Showcase + Welcome Party presented by (Your Company)." Your logo on Showcase signage and the event page in the app, opening remarks at the Welcome Party, a premium sponsor table and mentions in all Showcase promotion. One available.

SCAVENGER HUNT SPONSOR

The (Your Company) Startup Showcase Scavenger Hunt

$2,000

- Your brand on the hunt stops, hunt screens and quest entry in the event app, plus event signage
- Your prize headlines the hunt and is awarded at the Welcome Party
- Sponsor profile on the event app
- Feature story in the StartUpNV newsletter, a blog post, and inclusion in PR
- Sponsor station at the Showcase, plus an optional speaking or mentor slot at a session
- Report on hunt participation, discoveries and completion rate

RESOURCE TABLE

Startup Showcase

$500

- Signage and table display at the Showcase
- Logo on the Showcase map and website
- Sponsor profile on the event app

NIGHT 3 · FRIDAY, FEBRUARY 19

The Closing Party on the LINQ Promenade

We've partnered with the LINQ Promenade, the High Roller and Royal Crawl to close out the week. Founders pitch in the sky, then everyone walks the Promenade together.

THE HIGH ROLLER PITCH ROOM

Pitch Room goes up on the High Roller, 550 feet above the Strip. Three pods run a pitch event at the same time, each with 30 guests and 4 founders pitching.

THE ROYAL CRAWL

After the ride, attendees head out on a Royal Crawl through five bars on the Promenade with a drink at each stop. Guests check in on the Royal Crawl app at each bar to collect a playing card, and the best poker hand of the night wins.

FRIDAY MAIN EVENT SPONSOR · $10,000

Your brand on the Pitch Room and the crawl, presented alongside our partners the LINQ Promenade and Royal Crawl. Includes the option to open the night or present the winning hand's prize, and a spot in all closing party promotion.



SPONSOR STARTUP WEEK LAS VEGAS

BYOS: Build Your Own Sponsorship

In-kind or custom sponsorship

- Custom brand activation
- In-kind venue or food and beverage
- Sponsor a prize package for startups

We'll work with you to design a sponsor package around your goals.



BEYOND SPONSORSHIP

More Ways to Get Involved

Startup Showcase

Show your startup at the Startup Showcase on the first day of Startup Week. The call for startups opens in December.

Speak or Submit a Session

Apply to speak or submit a session for February 17 - 20. Sessions should be relevant to founders, affordable to attend, and follow our code of conduct.

Pitch at Startup Week

Pitch in the High Roller Pitch Room. Three pods, 30 people each, 4 pitchers per pod.

Volunteer

Help run the week and meet the community. Volunteer applications open in December.



Join us in fostering innovation, inclusivity, and a thriving startup community in Las Vegas, for Las Vegas.



For more information on getting involved, contact

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What Happens Here, Scales Here.